

Hershey-Coy Cave (Cumberland County) – Mike Shank stated that a concrete form should be poured that will be flush with the yard to assist the land owner with ease of mowing.

J4 Cave (Centre County) – Paul Winter stated there have been no updates since the last PCC meeting.

Kepler Cave (Centre County) – Paul Winter reported that conversations with the owners revealed that the land is not for sale. Landowner relations remain good.

McAlisterville Cave (Juniata County) – Keith Wheeland has made preliminary contact with the cave owner regarding a cleanup effort of the area surrounding the cave entrance. Additional preparations must be coordinated to make the cleanup effort a success. Anyone interested in assisting with the arrangements should contact Red, particularly anyone familiar with the McAlisterville area. Additional information about the cleanup effort will be provided as it becomes available.

Red Church Cave (Schuylkill County, PA) – Nothing new to report. Dave Briggs suggested a site visit may be in order to assess the condition of the cave entrance.

NEW BUSINESS:

Future thoughts for the PCC: David Briggs led a discussion on ideas for the PCC moving forward. Topics of discussion included:

- Rebranding
 - Update Logo Design
 - Update Website Design
 - New Streamlined URL for Website
- Updated Logo
 - Existing logo Becomes Our Legacy Seal
 - Logo Design Competition
 - More Visually Appealing
 - Signal Our Evolution
- Updated Website
 - Modern Visually Appealing Design
 - Responsive Design
 - Integrate Content Management System
 - Improve User Experience (UX)
 - Improve Functionality
 - Improve Content Strategy
 - Improve Communications
- Streamlined URL
 - Existing URL: caves.org/conservancy/pcc/Home.shtml
 - Proposed URL: pacaveconservancy.org
- Marketing the PCC
 - Grab People's Attention
 - Increase Social Media Presence
 - Create Conservation Minded Videos
 - Take Compelling Photography
 - PCC Blog
 - Make It Personal
 - Give Value to Our Members
 - Promote Our Successes
- Conservation Efforts
 - Annual Cave Clean-Up
 - Conservation Awards Given Annually
 - Highway Clean-Ups
 - Sinkhole Clean-Ups
 - Community Outreach
 - Videos To Increase Awareness

- Fieldwork
 - Cave Owner Introductions
 - PA Cave Database
 - Bat Counting
 - Installing Bat Houses
 - Assist In NSS Initiatives
 - Cave Discovery and Further Exploration
- Increase Membership
 - Encourage General Public Membership
 - Member Grottos Retain Voting Rights
 - More Members = More Volunteers = More Donations
- Enlist Volunteers
 - Writers and Bloggers
 - Multimedia
 - Web Content Managers
 - Administrative
 - Event Planning
 - Cave Acquisition
 - Fundraising
- Assist Volunteers
 - Give Them The Tools To Succeed
 - Project Management
 - Calendar System
 - Email Mailing List Management
 - Assist County Stewards
 - Annual Check-Ups
 - Online Form for Submissions
 - Steward Assistants
- Fundraisers
 - Donate Now Button
 - Smile.Amazon.Com
 - Online Apparel Store
 - Charity Events
 - Gear Auctions, 50-50, Raffles
 - Apply For Grants
 - And Who Could Forget the Pancake Breakfasts
- Achieving Our Goals
 - Have a Clear Vision
 - Set Achievable Long And Short Term Goals
 - Plan Things Out
 - Use The Right Tools For The Job
 - Surround Ourselves With The Right People
 - Be Realistic
 - SMILE
- Open Discussion
 - Paul Winter suggested the possibility of having a conservation project during the MAR field meet events.
 - David Briggs announced the PCC has been signed up for Smile on Amazon. When utilized, this program donates a percentage of every Amazon purchase to the specified charity, in this case the PCC. Using this feature does not cost the buyer anything additional, it just designates a portion of the purchase price to the designated organization.
 - David Briggs has already secured the new proposed url, pacaveconservancy.org, as well as a secure web site. The old url would automatically forward to the new url.

- George Bange suggested outreach programs to youth, scout troops, etc, providing educational opportunities for our youth.
- Pat Minnick moved and Amos Mincin seconded to approve the proposed changes for the new url, logo change and increasing the PCC social media presence. The motion passed.

The “P” Caves: John Boswell stated that the “P” caves of Franklin County are currently closed. Franklin County Grotto (FCG) participated in meetings with the Valley Quarry Company, owner the caves. The company provided FGC with insurance requirements to keep the caves open and accessible for cave trips. John is in the process of investigating quotes for insurance policies in order for the PCC to determine if this is an expense we would like to consider. Pat Minnick moved and Paul Winter seconded that FCG move forward with investigating insurance policy quotes. The motion passed.

Northumberland County Caves: Steven Warneck requested information regarding caves located in Northumberland County. He is interested in cave trips in the area and requests that anyone with information please contact him.

PCC Form Letter: Don Arrowood requested that a form letter be drafted which can be used when contacting landowners on behalf of the PCC.

Spring MAR 2016: Thank you to Franklin County Grotto (FCG) for hosting an excellent Spring MAR field meet!

Fall MAR 2016: Bald Eagle Grotto (BEG) will be hosting the Fall MAR field meet on September 23-25, 2016 at Woodward Campground, Woodward, PA. The theme of the field meet will be “Glow in the Dark Party”. Additional information and details can be found on the MAR Web Site as they become available.

Spring MAR 2017: Philadelphia Grotto is planning to host the 2017 Spring MAR in celebration of the grotto’s 70th Anniversary. Philadelphia Grotto will be teaming with Central Connecticut Grotto to host a joint MAR/NRO field meet in Cobblekill, NY near Albany. Site arrangements are still being finalized which will determine the event date, possibly in early June. Amos Mincin encourages those who have not caved in that area to attend and enjoy some new and different caves!

Next meeting: The next meeting of the PCC will be held on Sunday, September 25, 2016 at Woodward Campground, Woodward, PA. Meeting time 9:30 am.

Paul Winter moved and Amos Mincin seconded to adjourn the meeting. The meeting was adjourned at 11:45 am.

Respectfully submitted,
Gretchen (Red) Schock, Recording Secretary